



CANTON RUGBY

Established 1976

January/February, 2022

To: Sponsorship Businesses or Individuals for our 2022 Season.

Dear Sponsor,

Canton Rugby, a registered 501c3 non-profit organization with tax identification number: 30-0078189, is raising funds to help support the growth of our Stark/Tuscarawas Area Rugby programs including: Flag, Youth, and High School programs for boys and girls, grades K-12th, a Men's program (ages 18+) and the anticipated addition of a Women's program (ages 18+). We are currently planning for our Spring 2022 Season which runs March through June, and we invite you to consider supporting our programs through sponsorship or direct donation.

For the past 46 years, we've depended on the volunteer efforts of our members, coaches, and supporters who donate countless hours setting up fields, mentoring and coaching players, organizing events, and networking within the community. Our Executive Committee and Board of Directors oversee the volunteer efforts of all involved. We seek financial sponsorships from local civic-minded businesses to help offset the financial aspect of running our programs - including registration fees to Rugby Ohio and USA Rugby for insurance, referees, and medical trainers at each match. In addition, we purchase field equipment, indoor practice time, jerseys, shorts and socks for our student-athletes. After running with reduced volunteers and scheduling due to the pandemic, we anticipate a surge of approximately 200 youth (from 6 different school districts), 20 men and 20 women to participate this Spring.

We celebrate the return of our Annual Monte Carlo Night Fundraiser on March 26th, 2022. Historically, the bulk of our season fundraising happens at this event...which gives businesses the opportunity to donate goods or services in addition to, or in lieu of, sponsorships alone. As detailed on the next page, we have several sponsorship/donation packages available. If you see a package that is of interest, simply complete and return the form along with payment, or mark your request for us to provide an invoice or payment plan to better accommodate your budget. Should you wish to contribute in a way we haven't thought of, please contact us at your earliest convenience as we are happy to discuss other options.

We realize there are many organizations fundraising for worthy causes, but we hope we can count on you to support Canton Rugby. We are honored to provide opportunities to our community, and hope to do so for many more years to come.

Sincerely,

Canton Rugby Fundraising

cantonrugbyfundraising@gmail.com

Monica D'amico: 440.773.2817 / Helena Sponseller: 813.523.3966 / Stephanie Doyle: 330.328.6914





2022 Sponsorship/Donation Opportunity and Commitment Form

PLATINUM SPONSOR
\$1,000+

- Tax Exemption
- Recognition as a sponsor in our fundraiser and banquet programs
- Recognition as a sponsor on our website through 2022
- (2) free tickets to the Monte Carlo Night Fundraiser (wine, beer, snacks + buffet dinner)
- Group banner / sign displayed at every home game, tournament and fundraising event
- Commemorative gift from Canton Rugby
- Company logo displayed on warm up gear or other team apparel for one of our teams

GOLD SPONSOR
\$500 - \$999

- Tax Exemption
- Recognition as a sponsor in our fundraiser and banquet programs
- Recognition as a sponsor on our website through 2022
- (2) free tickets to the Monte Carlo Night Fundraiser (wine, beer, snacks + buffet dinner)
- Group banner / sign displayed at every home game, tournament and fundraising event
- Commemorative gift from Canton Rugby

SILVER SPONSOR
\$250 - \$499

- Tax Exemption
- Recognition as a sponsor in our fundraiser and banquet programs
- Recognition as a sponsor on our website through 2022
- (2) free tickets to the Monte Carlo Night Fundraiser (wine, beer, snacks + buffet dinner)
- Group banner / sign displayed at every home game, tournament and fundraising event

BRONZE SPONSOR
\$100 - \$249

- Tax Exemption
- Recognition as sponsor in our fundraiser and banquet programs
- (2) free tickets to the Monte Carlo Night Fundraiser (includes wine, beer, snacks)

**DONATION OF
GOODS/ SERVICES**

- You will receive recognition according to the sponsorship level that the total value of the donated items or services falls within
- The donation of goods or services for use in silent auctions, raffle baskets, etc. are not eligible for tax exemption

Yes, I would like to sponsor Canton Rugby at the following level: ☐ Bronze ☐ Silver ☐ Gold ☐ Platinum
\$_____ \$_____ \$_____ \$_____

I would like my sponsorship to benefit: ☐ All programs equally ☐ Youth programs only ☐ Adult programs only

Yes, I would like to donate goods or services with an approximate value of \$_____ and described as follows:

Donations of goods and services will be included in various auctions. Proceeds to benefit all programs equally

Company Name: _____ Contact Name: _____

Mailing Address: _____

Contact Phone Number: _____ Contact Email: _____

How would you like your name to appear on media/advertising: _____

Please email your company logo in high resolution to cantonrugbyfundraising@gmail.com by 3/1/2022.

PLEASE RETURN THIS FORM WITH CHECKS MADE PAYABLE TO "CANTON RUGBY" BY 3/1/2022

Canton Rugby, Attn: Helena Sponseller – 3520 Cleveland Ave. SE, Canton, OH 44707

Payments can also be made electronically. Please contact us to request an invoice if desired.

Please contact any member of the Fundraising Team listed on the front of this letter with questions.

Canton Rugby is a 501c3 non-profit corporation. Please talk to your tax professional about tax deductibility related to charitable contributions to our organization.